

RFID Solutions with SMG3:

Transforming Efficiency,
Accuracy, and ROI



What is RFID?

RFID (Radio-Frequency Identification) uses electromagnetic fields to transfer data wirelessly, enabling seamless tracking and identification. RFID systems consist of:



Tags or Labels:
Store data electronically.



Readers:
Use radio waves to capture and transmit information.

Future-Ready Technology: RFID continues to evolve with IoT integration, enhanced data analytics, and AI-driven insights for predictive analysis and optimized operations.

Key Use Cases



Automatic Identification: Real-time tracking without line-of-sight for improved accuracy.



Inventory Management: Scan multiple items at once for faster, more accurate inventory count.



Asset Tracking: Track equipment and high-value assets to prevent loss and optimize utilization.



Streamlined Operations: Automate data capture for picking, packing, and shipping.



Enhanced Security: Control access with RFID-tagged entry and exit points.



Employee Badges: Enable quick, contactless entry or sign-ins.



Maintenance Management: Track maintenance schedules and inspection records with embedded RFID tags.

Value Propositions

- ✓ **Increased Efficiency:** Simultaneously scan multiple items, giving time back to your team.
- ✓ **Accurate Inventory Management:** Minimize errors and prevent stockouts with real-time tracking.
- ✓ **Cost Savings:** Lower labor costs and reduce losses through optimized processes.
- ✓ **Durable & Reusable Tags:** Long-lasting and ideal for harsh environments.
- ✓ **Actionable Insights:** Gather data for trend analysis, strategic decisions, and operational improvements.
- ✓ **Data-Driven Decisions:** Leverage RFID for predictive modeling and better customer insights.

Technology-in-Action

RFID technology is ideal for:

- ✓ **High-Value, Fast-Moving Items:** Track and manage inventory more effectively.
- ✓ **Bulk Products & Pallets:** Ensure visibility across the supply chain.
- ✓ **Larger Individual Items:** Simplify tracking for “eaches” and oversized assets.

Hardware Integration:

- ✓ **Active Readers:** Like WiFi installations, these use gateways, antennas, and readers for comprehensive tracking.
- ✓ **Handheld Readers:** Mobile computers with built-in antennas for flexible, on-the-go tracking.

RFID Solutions from SMG3

From reducing errors to delivering actionable insights, RFID drives efficiency, accuracy, and ROI. Let's transform your inventory and asset management together!

Contact SMG3 today to unlock operational excellence with a customized RFID solution.

- 855.995.1010
- sales@smg3.com
- smg3.com

